

Press release

LEONBERG, 11. DECEMBER 2019

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GEZE donates 200,000 trees for Christmas

Under the motto of 'Donations instead of Gifts', Brigitte Vöster-Alber, Chief Executive Officer of GEZE GmbH in Leonberg, delivered a donation cheque for 200,000 trees to the organisation Plant-for-the-Planet on 11 December. As in recent years, GEZE decided to give its customers a very special Christmas gift: contributing to protecting the environment by planting trees. The organisation Plant-for-the-Planet plants trees, which helps to break down CO₂.

The donation is a GEZE tradition. The Leonberg business has been a long-time supporter of the Stuttgart children's hospital 'Olgäle' and has also been a sponsor of Plan International since 2013 – GEZE's 150 year anniversary. Social responsibility, which is firmly anchored in GEZE, also inspired the idea for this year's donation target. "We wanted to give our customers a very special gift: a good feeling by having trees planted for our customers," says Brigitte Vöster-Alber.

Social support by reforestation

Humanity should plant 1000 billion trees all over the world to absorb a quarter of human-made CO₂ – Plant-for-the-Planet are getting closer to this target every day, thanks to the GEZE Christmas donation. 5500 indigenous trees are planted each day on Mexico's Yucatán Peninsula, which absorb up to 500 kg CO₂ during their lives. The organisation also provides social sustainability with long-term employment of forestry workers, above-average social benefits and long-term training and support of children in many countries around the world.

Sustainability and looking to the future at GEZE

At GEZE, sustainability is not just considered at Christmas, but also daily within the business. Automatic sliding doors by GEZE, such as ECdrive T2, help to improve energy efficiency in buildings with thermally separated profile systems. GEZE also scores highly in production with sustainable methods. The business received the 2018 Industry Prize for its international automated manufacturing processes with minimum lubrication.



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In future, sustainability and looking towards the future will be reinforced as business principles at GEZE. "Sustainability determines our day-to-day activities in all areas – both with regard to our production processes and our products," says Brigitte Vöster-Alber. "We look forward to many more exciting projects and developments which make both buildings and the world more liveable."

Further information:

<https://www.geze.de/en/newsroom/geze-donates-200000-trees-for-christmas/>

Further information about Plant-for-the-Planet:

<https://www.plant-for-the-planet.org/>

GEZE – ABOUT US

We are an innovative global company for products, system solutions and comprehensive service for doors and windows. We offer innovative and highly modern door, window and safety technology. Our specialist knowledge allows us to achieve outstanding results that make liveable buildings. More than 3,200 people work for GEZE worldwide. We develop and manufacture products at our headquarters in Leonberg. We also have manufacturing locations in China, Serbia, and Spain. With 32 subsidiaries all over the world, we offer outstanding proximity to our customers and excellent service anywhere. We have six branch offices in Germany. Our group revenues are over 448 million euros.

Contact

GEZE GmbH | Corporate Communications

Reinhold-Vöster-Str. 21 – 29 | D-71229 Leonberg | PHONE +49 7152 203-0 | FAX +49 7152 203-310 | E-MAIL presse@geze.com | WEB www.geze.de